

# お正月イベント

志賀高原プリンスホテルで過ごす  
お正月の素敵なイベントをご用意しました

2025 年 12 月 31 日（水）大晦日

## 年越しそば

大晦日に縁起を担いで食べる、歳末の日本の風物詩。

時間 10:30P.M.~11:30P.M.

場所 西館：レストラン ウェストサイド  
東館：メインダイニング

料金 西館：温かいそば ¥1,200  
東館：ざるそば ¥1,400



2026 年 1 月 1 日（木）元旦

## 新春ファーストトラック

焼額山山頂にて、岩菅山からのぼる初日の出をご覧いただき 2026 年の  
初日の出と振舞い（お飲み物）をお楽しみ初滑りをお楽しみください。

時間 6:45A.M. 乗車開始

場所 第一ゴンドラ 山頂

料金 ¥2,500

※乗車の予約は不要です。



2026 年 1 月 1 日（木）元旦

## 御神酒の無料配布

新しい年の始まりとともに御神酒で身を清めることで  
今年 1 年の無事平穏を願うことができます。

時間 7:00A.M.~9:30A.M.

場所 西館：レストラン ウェストサイド  
東館：メインダイニング

料金 西館：無料  
東館：無料



2026 年 1 月 2 日（金）三が日

## 新年の書き初め

新年を迎え、綺麗な文字が書けるようお願いをこめて書き初めを。  
書初めは山ノ内町のどんど焼きでお焚き上げします。

時間 10:00A.M.~14:00P.M.

場所 東館：ロビー

料金 無料



# Japanese New Year Events

31/12/2025 (Wed) 大晦日

## Year-End Soba Noodles

It is a Japanese tradition at the end of the year to eat it on New Year's Eve for good luck.

Time 10:30P.M.~11:30P.M.

Location West Bldg.: Restaurant West Side  
East Bldg.: Main Dining

Fee West Bldg.: warm soba ¥1,200  
East Bldg.: coldv soba ¥1,400



1/1/2026 (Thu) 元旦

## New Year's First Tracks

At the top of Mt. Yakebitai, watch the first sunrise of the year 2026.

Time 6:45A.M. Boarding begins.

Location First gondola summit

Fee ¥2,500  
\*Reservations for the ride are not required.



1/1/2026 (Thu) 元旦

## Complimentary Sake

At the beginning of the new year, people purify themselves with sake to pray for safety and peace in the coming year.

Time 7:00A.M.~9:30A.M.

Location West Bldg.: Restaurant West Side  
East Bldg.: Main Dining

Fee free

2/1/2026 (Fri) 三が日

## Frst Calligraphy of the Year

In Japan, people practice calligraphy at the beginning of the New Year in the hope of improving their handwriting.

This tradition is called kakizome, the first calligraphy of the year.

It is often associated with Dondoyaki, a fire festival in which New Year decorations are burned to pray for good health, happiness, and beautiful handwriting in the coming year.

Time 10:00A.M.~14:00P.M.

Location East Bldg.: hotel lobby

Fee free

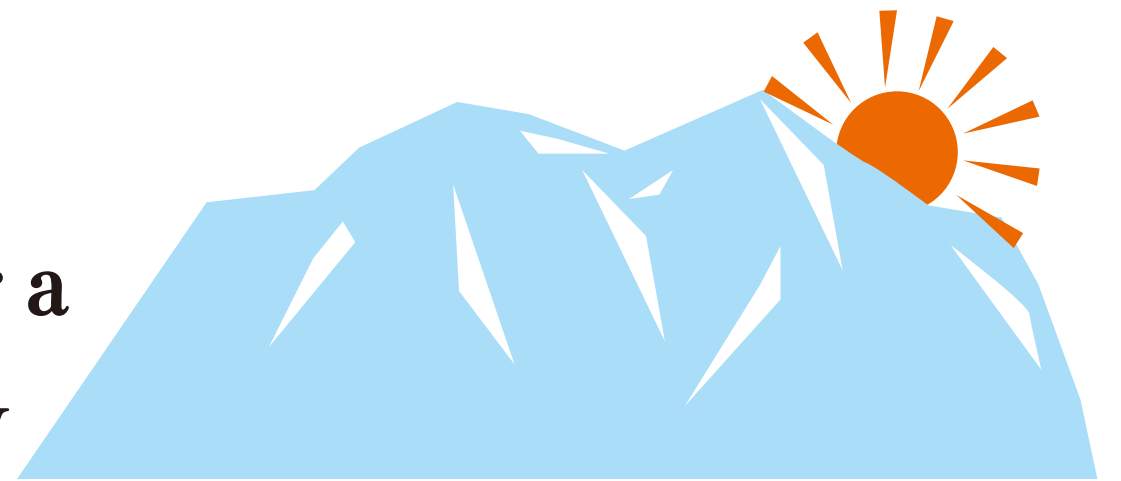


# Japanese New Year Events

## Hatsuhinode

Hatsuhinode, as the name implies, is the first sunrise of the new year. The character for “New Year's Day” also means “sunrise.”

Since ancient times in Japan, it has been held to worship the “New Year God” who comes with the first sunrise and to pray for a bountiful harvest and happiness in the new year. It is also said that the sunrise seen from high mountains or mountain peaks originates from mountain worship, a way of showing respect to nature.



# Japanese New Year Events

## New Year's Sake

New Year (Oshogatsu) In the New Year, sake was offered to welcome the god Toshi, also known as Shogatsu-sama, to drive away demons and celebrate the New Year, and sake was then drunk. Sake is still drunk on New Year's, and is sometimes served as omiki (sacred sake) on New Year's visits to shrines.





# Japanese New Year Events

## Japanese traditional first writing of the year

In Japan, people write calligraphy at the beginning of the New Year with the hope that they can write beautiful letters. The first calligraphy of the New Year is done at a fire festival called Dondoyaki, where people burn the burning of the New Year's pyre to pray for good health and happiness in the New Year, and to wish for good handwriting.



# Japanese New Year Events

## Soba noodles eaten on New Year's Eve

New Year's Eve soba (buckwheat noodles) is eaten on New Year's Eve to bring good luck, and is a tradition at the end of the year in Japan. Since soba is easier to slice than other noodles, it is believed to break off the year's bad luck and hardships, and to welcome the New Year with a good feeling.

