

NAEBA・KAGURA・MUIKAMACHI HAKKAISAN SKI SEASON PASS

**EARLY BIRD
DISCOUNT**

**OCTOBER
1ST, 2026**



**NOVEMBER
15, 2026**

Early Bird Discount

**Early bird season ticket sales have
also started this season!**

Normal

From November 16, 2026, regular rates will apply.

How to Purchase

**Purchase
on the web**

Purchases will be made through webket (the system of Goodfellows Co., Ltd.). Payment can be made by credit card (VISA, JTB, MasterCard, American Express) or QR payment (PayPay, Alipay).

**Early Bird Discount
Application Period
October 1 to November 15**



Membership
Registration



Purchase of
Season PASS



Come to the ski resort and
show the purchase screen to
exchange.



**Get a season
pass!**

※At the time of exchange, seniors and junior and senior high school students are required to present an official identification that verifies their age (such as a driver's license or passport).

**Purchased
at the ski resort**

“Standard Early Discount” Sales Hours = 9:00 a.m. – 3:00 p.m.
“Regular” Sales Hours = 9:00 a.m. – 4:00 p.m.

**Early Bird Discount
Application Period
October 10 to October 31**



To each
ski resorts



Submission of
Application Form



Mailing of
Exchange
Voucher



Arrive at the ski resort
and submit the
voucher



**Get a season
pass!**

※At the time of exchange, seniors and junior and senior high school students are required to present an official identification that verifies their age (such as a driver's license or passport).

**Regular
Application Period
From November 16**



To each
ski resorts



Submission of
Application Form

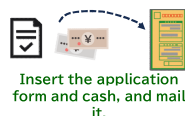


**Get a season
pass!**

※At the time of exchange, seniors and junior and senior high school students are required to present an official identification that verifies their age (such as a driver's license or passport).

**Purchase via
registered cash mail**

**Early Bird Discount
Application Period
October 1 to November 15**



Insert the application
form and cash, and mail
it.



Mailing of
Exchange
Voucher



Arrive at the ski
resort and submit
the voucher



**Get a season
pass!**

※At the time of exchange, seniors and junior and senior high school students are required to present an official identification that verifies their age (such as a driver's license or passport).

Season PASS Reception & Exchange Location

Naeba SNOW RESORT

Day-Use Center Dorf Information

Redemption Start Date

From Friday, December 18, 2026

Kagura SNOW RESORT

Mitsumata Station Office

Redemption Start Date

From Thursday, November 19, 2026

Muikamachi Hakkaisan SNOW RESORT

Base Camp Lift Ticket Counter

Redemption Start Date

From Saturday, December 19, 2026

Price List

Season PASS Type			Adult	Senior	Students	Kids
		Applicable Date of Birth	From April 2, 1972, to April 1, 2008	Before April 1, 1972	From April 2, 2008, to April 1, 2014	On or after April 2, 2014
1	Naeba・kagura・ Muikamachi Hakkaisan ALL DAY PASS	Early Bird Discount	126,000yen	107,000yen	66,000yen	---
		Regular	158,000yen	134,000yen	72,000yen	NB 5,000yen
Benefit		Free parking	Green Season Discount	Wada Hut Discount		
2	Naeba ONLY ALL DAY PASS	Early Bird Discount	83,000yen	69,000yen	51,000yen	---
		Regular	104,000yen	86,000yen	55,000yen	---
Benefit		Free parking	Green Season Discount			
3	KAGURA ONLY ALL DAY PASS	Early Bird Discount	88,000yen	74,000yen	54,000yen	---
		Regular	110,000yen	93,000yen	59,000yen	---
Benefit		Free parking	Green Season Discount	Wada Hut Discount		
4	KAGURA ONLY WEEKDAY PASS	Regular	66,000yen	56,000yen	---	---
Benefit		Free parking	Wada Hut Discount			
5	Muikamachi HAKKAISAN ALL DAY PASS	Early Bird Discount	60,000yen	50,000yen	44,000yen	---
		Regular	72,000yen	59,000yen	48,000yen	---
Benefit		Free parking	Green Season Discount	Attendance Points		
6	KAGURA SPRING PASS	Regular	61,000yen	51,000yen	32,000yen	---
Benefit		Free parking	Green Season Discount	Wada Hut Discount		
7	Muikamachi HAKKAISAN SPRING PASS	Regular	25,000yen	25,000yen	25,000yen	---
Benefit		Free parking	Green Season Discount	Attendance Points		

Free parking

The parking lot of the purchased snow resort can be used free of charge throughout the winter season.
*The parking lot exclusively for Naeba Prince Hotel guests cannot be used by customers who are not staying at the hotel.

Green Season Discount

From spring to autumn 2027, tickets for the Hakkaisan Ropeway, Prince No. 2 Gondola, Naeba Dragondola, and Tashiro Ropeway will be available for purchase at special prices.

Wada Hut
Discount

You can stay at Wada Hut within the Kagura Snow Resort (1 night with breakfast and dinner included) at a discount of 1,000 yen off the regular rate.

Attendance Points

A dedicated point card for Muikamachi Hakkaisan Snow Resort. One point is added each time you visit. With 5 points, you will receive a "soft drink voucher," and with 12 points, you will receive a "resort voucher (worth 1,000 yen)" that can be used at Muikamachi Hakkaisan Snow Resort.

《 Remarks 》

4 The KAGURA ONLY WEEKDAY PASS cannot be used on weekends, public holidays, or from December 28 to December 31.

6 The KAGURA SPRING PASS is a season pass that can be used from Monday, March 15, 2027. Sales will begin on Monday, March 1, 2027.

7 The Muikamachi HAKKAISAN SPRING PASS is a season ticket that can be used from Monday, February 15, 2027. Sales will begin on Monday, February 1, 2027, and the ticket will be handed over on Monday, February 15, 2027.

NB Kids (born on or after April 2, 2014) are generally eligible for free lift tickets. If you request it at the lift ticket counter, we will issue a free lift ticket for children. This ticket is convenient for children who find it cumbersome to go to the lift ticket counter each time they want to use the lift.

Target Ski Resort

Naeba

Naeba SNOW RESORT

Operating Period / December 18, 2026 (Friday) – April 4, 2027 (Sunday)

Dragondora / December 26, 2026 (Saturday) – March 22, 2027 (Monday, Holiday)

Hours / 8:00 a.m. to 8:00 p.m. ※ From March 22 onward, until 5:00 p.m.

Kagura

Kagura SNOW RESORT

Operating Period / November 28, 2026 (Saturday) – May 16, 2027 (Sunday)

Tashiro Area / December 26, 2026 (Saturday) – May 5, 2027 (Wednesday, Holiday)

Hours / 8:00 a.m. to 4:30 p.m.

Muikamachi
Hakkaisan

Muikamachi Hakkaisan SNOW RESORT

Operating Period / December 19, 2026 (Saturday) – March 28, 2027 (Sunday)

Hours / 8:00 a.m. to 4:00 p.m.

Precautions

About Season PASS

- This season pass can only be used by the person who registered it.
- In cases of fraudulent use of a season pass (such as using copies), transferring or lending it to others, or any other improper use, we will take measures such as revoking the season pass and will collect twice the regular season pass price.
- Please use the ski resort in strict accordance with its terms of use, such as the prohibition of off-course skiing. If any violations occur, penalties such as the revocation of season passes will be imposed.
- Individuals or groups who engage in fraudulent use of season tickets or exhibit significant violations of etiquette will be prohibited from purchasing season tickets in subsequent years.

Regarding the facial photograph

- For those purchasing online, it is not possible to issue if the photo is of poor quality (such as a copy of a passport or a photographed image), if the face is not recognizable (such as photos with a mask or sunglasses), if the entire face is not visible, or if the photo is more than six months old.
- For those purchasing on-site or via cash-registered mail, a facial photo will be taken at each ski resort when exchanging for the season pass. No prior preparation is required.

About Loss and Reissuance

- If you accidentally lose your season pass, please contact the ski resort staff immediately. We will reissue your purchased season pass only once within its validity period (for a fee of 10,000 yen).
- We will not reissue it after the second time.

Regarding Refunds

- Until Saturday, October 31, 2026, you can cancel free of charge through this system.
- From Sunday, November 1, 2026, until before the issuance (handover) of the season ticket, it is possible to cancel through this system with a cancellation fee of 20%. *Until February 1, 2027
- After the issuance (handover) of the season ticket and from February 1, 2027 onward, except in cases where the ski resort suspends operations due to reasons attributable to the purchased ski resort, we will not provide refunds regardless of declarations of a state of emergency by the government or local authorities.

[In the event that the ski resort suspends operations due to reasons attributable to the purchased ski resort]

Refunds will be prorated based on the business days scheduled at the time of season ticket sales.

The Naeba, Kagura, and Muikamachi-Hakkaisan All-Day Pass will be refunded on a prorated daily basis based on the adult one-day ticket prices of each ski resort.

※Please note that Season passes may need to be returned.

※In the event that season tickets or similar items need to be returned, please mail them at your own expense, including any costs incurred during the return.

We will refund the season ticket amount with the addition of the return shipping fee (1,000 yen).

Others

- Due to weather, snow conditions, natural disasters, etc., there may be changes or suspensions to the operating period and hours, as well as the operation times of lifts, gondolas, and ropeways.
- The personal information you provided at the time of purchase may be used by our facilities or our group companies to provide notifications regarding new products and planned services, such as travel planning, tourism, and leisure facility information.
- Season passes and lift tickets do not include insurance fees. Please subscribe individually.
- SEIBU Smile POINTs from Seibu Prince Global Rewards (SEIBU PRINCE CLUB) will be added when the season ticket is handed over. (This applies to member status medals.) Please present your membership card or membership app at the time of handover.

Inquiry

Naeba SNOW RESORT

TEL:025-789-4117

Kagura SNOW RESORT

TEL:025-788-9221

Muikamachi Hakkaisan SNOW RESORT

TEL:025-775-3311